**TEN GOOD REASONS TO INVEST IN BURKINA FASO**

* A political and institutional stability based on an ongoing quest for social dialogue and political consensus.
* A stable and sustainable healthy macroeconomic context.
* A firm choice for a free-market economy opened to foreign investments.
* A favourable, innovative and especially attractive legal and regulatory framework, with a firm policy relating to the protection, the security and the promotion of investments.
* An area of monetary stability, with a common currency within UEMOA, freely convertible with a fixed parity in relation to the Euro.
* A young, dynamic, enterprising population, as well as an abundant and hard-working workforce.
* A central geographical location in the heart of West Africa, ECOWAS and UEMOA states. A common border with six States of ECOWAS and five States of UEMOA. Such a position enables the country to have access to a potential market of 73 million inhabitants from UEMOA States and over 280 million inhabitants in ECOWAS States.
* A key legal and judicial environment, a harmonised business law that is continuously improved within the framework of the Organisation for the Harmonization of Business Law in Africa (OHADA).
* A good international road network, with a performing international transit system which enables Burkina Faso to be a hub for UEMOA and ECOWAS states.
* Significant economic potential which is not yet sufficiently used in the areas of agriculture, mining, industries, tourism and services.





**INVESTMENT OPPORTUNITIES**

**in**

**Burkina Faso**







Burkina Faso is the 4thlargest populated market in the Economic community of West African states (ECOWAS).

The market size of Burkina Faso in the high income segment (US$20,000-45,000 annual household income) is 1 million households. It is growing at a rapid pace with high evolution. . Further, Burkina Faso has the highest urbanization rate in ECOWAS, making it an extremely attractive consumer market for retail investments.

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Burkina Faso provides further access to 287 million consumers as an ECOWAS member, with a combined GDP of US$530 billion as of March 2010.

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Burkina Faso’s GDP growth rate is the 3rd highest in ECOWAS at 5.8%. Its GDP per capita is the eighth largest in ECOWAS at US$506 in 2010.

Burkina Faso stands as the prime choice for investors, looking to invest in the mining sector in Western Africa.



